

**JAMESTOWN COMMUNITY COLLEGE**  
**State University of New York**

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**MASTER COURSE SYLLABUS**

**Course Title:** 2-D Design and Color

**Course Abbreviation and Number:** ART 1530

**Credit Hours:** 3

**Course Type:** Lecture/Lab

**Course Description:** Students will experience studio activities which will help them recognize and manipulate visual qualities and relationships of design as they create two-dimensional forms in both black and white and color. Students will create projects that involve the effective use of visual elements, such as line, texture, and color, and visual manipulation principles such as balance, unity, and contrast. Students will study and practice problem solving in the visual world using a variety of two-dimensional color and media. Critical evaluation and discussion of projects is an integral part of the course.

No requisites.

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**General Education Requirements Met**

**SUNY**  
The Arts

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**Student Learning Outcomes:**

Students who demonstrate understanding can:

1. Recognize and visually manipulate elements and principles of design
  2. Identify sensitivity in the organization of design elements and principles
  3. Understand that the design process does not begin and end with the designer and that external influences must be considered
  4. Demonstrate improved hand-eye-mind coordination and benefit from manual experimentation
  5. Demonstrate the management and enjoyment of spontaneous invention and discovery
  6. Describe conceptual uses of a variety of materials and techniques
  7. Discuss the structure for making critical visual judgments
  8. Identify the vocabulary of art criticism and evaluation
  9. Develop independent judgments while being sensitive to their consequences
  10. Conduct a critical discussion of the work as an integral part of design process
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**Topics Covered:**

- Value scale
  - Simultaneous contrast: value
  - Gestalt Principle
  - Line qualities
  - Color systems: additive, subtractive, psychological, and biased
  - Biased color wheel
  - Value translation of color
  - Simultaneous contrast: color
  - Metamorphosis
  - Invented texture: Pattern
  - Scale effect
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**Information for Students**

- Expectations of Students
  - Civility Statement (<http://www.sunyjcc.edu/current-students/classroom-civility>)
  - Student Responsibility Statement (<http://www.sunyjcc.edu/academics/student-responsibility>)
  - Academic Integrity (<http://www.sunyjcc.edu/faculty-staff/academic-integrity>)
- Disability/Special Services
  - Any student who requires accommodations to complete the requirements and expectations of this course because of a disability should make their needs known to the Coordinator of Accessibility Services, 716.338.1251.
- Emergency Closing Procedures (<http://www.sunyjcc.edu/student-life/campus-safety/jcc-alert>)
- Course grade is determined by the instructor based on a combination of factors, including but not limited to, homework, quizzes, exams, projects, and participation. Final course grade can be translated into a grade point value according to the following:

A=4.0	B+=3.5	B=3	C+=2.5	C=2	D+=1.5	D=1	F=0
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- Veterans and active duty military personnel with special circumstances (e.g., upcoming deployments, drill requirements, VA appointments) are welcome and encouraged to communicate these to the instructor.

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**Effective Date:** Fall 2019