

JAMESTOWN COMMUNITY COLLEGE
State University of New York

INSTITUTIONAL COURSE SYLLABUS

Course Title: Public Speaking

Course Abbreviation and Number: CMM 1610

Credit Hours: 3

Course Type: Lecture

Course Description: Students will learn effective strategies for researching, preparing, and delivering informative and persuasive speeches to small groups. Students will be able to demonstrate methods for building confidence in speech delivery, supporting points with evidence, analyzing the audience, using media aids effectively, and refining delivery style.

Eligibility: ENG 1510 without supports or Corequisite: ENG 1510 with supports.

General Education Requirements Met

SUNY
The Arts

JCC
Applied Learning

Student Learning Outcomes:

Students who demonstrate understanding can:

1. Identify the required steps in developing and presenting a solid presentation.
2. Critique speech quality using critical thinking and active listening skills.
3. Demonstrate the ability to confidently present an effective speech with supporting points of evidence in a variety of settings.
4. Students will demonstrate integrity and ethical decision making in the process of researching, preparing and delivering informative and persuasive speeches.
5. Students will demonstrate that they have considered diverse perspectives in the process of defining their audiences and in the delivery of speeches (VEDP).
6. Effectively apply knowledge and skills to a real-world experience, creative project, or independent intellectual investigation. [JCC Gen Ed – Applied Learning]
7. Thoughtfully reflect on connections between concepts studied in the classroom & insights gained from an applied learning experience/project. [JCC Gen Ed – Applied Learning]

A pre-requisite for this course is approved for the SUNY General Education category listed. This course will reinforce the student learning outcomes for this category.

Topical Outline:

- Speech Communication
 - Determine Your purpose and subject
 - Introduction and Conclusion of the speech
 - Gathering supporting material
 - Group Communication
 - Audience analysis
 - Preparing for the content of your speech
 - Delivering Your speech
 - Analysis of speech
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Information for Students

- Expectations of Students
 - [Civility Statement](#)
 - [Student Responsibility Statement](#)
 - [Academic Integrity Statement](#)
- [Accessibility Services](#)
Students who require accommodations to complete the requirements and expectations of this course because of a disability must make their accommodation requests to the Accessibility Services Coordinator.
- [Get Help: JCC & Community Resources](#)
- [Emergency Closing Procedures](#)
- Course grade is determined by the instructor based on a combination of factors, including but not limited to, homework, quizzes, exams, projects, and participation. Final course grade can be translated into a grade point value according to the following:

A=4.0	B+=3.5	B=3	C+=2.5	C=2	D+=1.5	D=1	F=0
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- Veterans and active duty military personnel with special circumstances (e.g., upcoming deployments, drill requirements, VA appointments) are welcome and encouraged to communicate these to the instructor.
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Effective Date: Fall 2021