

JAMESTOWN COMMUNITY COLLEGE
State University of New York

MASTER COURSE SYLLABUS

Course Title: Entrepreneurship Finance

Course Abbreviation and Number: ENT 1450

Credit Hours: 3

Course Type: Lecture

Course Description: Students will examine basic accounting practices and tax issues with emphasis on applications for business ownership. Topics include the purpose, design, and use of various financial documents; costs and inventory control; the creation and use of financial statements; tax liability and consequences; forms of revenue, costs, depreciation, and investments; daily operations and tax planning. Emphasis will be given to planning and managing assets, budgeting and control, debt versus equity financing, managing short and long term funds, capital budgeting techniques, and cost of capital to the firm. Students will be required to complete a segment of the business plan as it relates to this course.

Eligibility: ENG 1510 without supports or Corequisite: ENG 1510 with supports.

Student Learning Outcomes:

After successful completion of this course, students will be able to:

1. Demonstrate an understanding of basic accounting practices as they pertain to entrepreneurship.
 2. Demonstrate an understanding of various forms of business ownership.
 3. Prepare projected accounting reports specific to entrepreneurial ventures.
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Topics Covered:

- Selecting the form of business
 - Financial Ratio Analysis
 - Forecasting financial statements
 - Projecting cash inflows and outflows
 - Formulating business objectives
 - Capital budgeting project evaluation approaches
 - Inventory management
 - Receivables management
 - Cash management
 - Liabilities management
 - Capitalization
 - Valuation of a closely held firm
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Information for Students

- Expectations of Students
 - Civility Statement (<http://www.sunyjcc.edu/current-students/classroom-civility>)
 - Student Responsibility Statement (<http://www.sunyjcc.edu/academics/student-responsibility>)
 - Academic Integrity (<http://www.sunyjcc.edu/faculty-staff/academic-integrity>)
 - Disability/Special Services
 - Any student who requires accommodations to complete the requirements and expectations of this course because of a disability should make their needs known to the Coordinator of Accessibility Services, 716.338.1251.
 - Emergency Closing Procedures (<http://www.sunyjcc.edu/student-life/campus-safety/jcc-alert>)
 - Course grade is determined by the instructor based on a combination of factors, including but not limited to, homework, quizzes, exams, projects, and participation. Final course grade can be translated into a grade point value according to the following:

A=4.0	B+=3.5	B=3	C+=2.5	C=2	D+=1.5	D=1	F=0
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 - Veterans and active duty military personnel with special circumstances (e.g., upcoming deployments, drill requirements, VA appointments) are welcome and encouraged to communicate these to the instructor.
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Effective Date: Fall 2019